



CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Resolution to increase assessment rates by 20% for the Downtown Lodi Business Partnership

MEETING DATE: February 7, 2007

PREPARED BY: Deputy City Manager

RECOMMENDED ACTION: Approve Resolution to increase assessment rates by 20% for the Downtown Lodi Business Partnership.

BACKGROUND INFORMATION: The Downtown Lodi Business Partnership has submitted the required annual budget as per Lodi Municipal Code 12.06.110. The protests received from affected businesses to modify or eliminate the budget were not sufficient to qualify as grounds to eliminate the increase in assessment fees of 20%. Ordinance No. 1789 was approved by Council on January 17, 2007, which allows for establishment of the annual benefit fee to be assessed in the business area. Staff recommends that the annual fees as contained in the attached Resolution be assessed as follows:

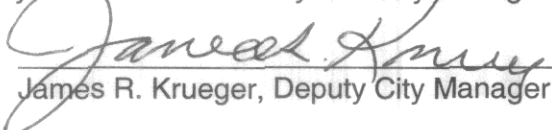
Lodi Area Annual Benefit Fee

| Type | Zone A | Zone B |
|------------------------------|--------------------------|----------|
| 1. Retailers and Restaurants | \$240.00 (1-3 employees) | \$120.00 |
| | \$360.00 (4-6 employees) | \$180.00 |
| | \$480.00 (7+ employees) | \$240.00 |
| 2. Service Businesses | \$180.00 | \$90.00 |
| 3. Professional Businesses | \$120.00 | \$60.00 |
| 4. Financial Institutions | \$600.00 | \$600.00 |

The increase in the benefit fees assessed (approximately \$8,120) to the businesses is estimated to increase the revenues to the Downtown Lodi Business Partnership to a total annual assessment amount of \$48,750. This represents a supplemental assessment and is in addition to the initial assessment that was made on January 1, 2007.

FISCAL IMPACT: There is no fiscal impact to the City related to this action.

FUNDING AVAILABLE: The additional costs of preparing and mailing the supplemental assessment will be borne by the Finance and City Attorney's budgets.


James R. Krueger, Deputy City Manager

Attachment: Resolution amending benefit assessments

APPROVED: 
Blair King, City Manager

RESOLUTION NO. 2007-18

A RESOLUTION OF THE LODI CITY COUNCIL APPROVING
INCREASE IN ASSESSMENT RATES BY 20% FOR THE
DOWNTOWN LODI BUSINESS PARTNERSHIP

WHEREAS, the Downtown Lodi Business Partnership has submitted the required annual budget as per Lodi Municipal Code 12.06.110; and

WHEREAS, the protests received from affected businesses to modify or eliminate the budget were not sufficient to qualify as grounds to eliminate the increase in assessment fees of 20%; and

WHEREAS, Ordinance No. 1789 was approved by Council on January 17, 2007, which allows for establishment of the annual benefit fee to be assessed in the business area; and

WHEREAS, staff recommends that the following annual fees be assessed as follows:

Lodi Area Annual Benefit Fee

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|------------------------------|--------------------------|----------|
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| 3. Professional Businesses | \$120.00 | \$60.00 |
| 4. Financial Institutions | \$600.00 | \$600.00 |

This increase represents a supplemental assessment and is in addition to the initial assessment that was made on January 1, 2007.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby approve the Lodi Area Annual Benefit Fee increase as outlined above.

Dated: February 7, 2007

I hereby certify that Resolution No. 2007-18 was passed and adopted by the City Council of the City of Lodi in a regular meeting held February 7, 2007, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Hitchcock, Katzakian, Mounce, and Mayor Johnson

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL
City Clerk

CITY COUNCIL

BOB JOHNSON, Mayor
JOANNE MOUNCE,
Mayor Pro Tempore
LARRY D. HANSEN
SUSAN HITCHCOCK
PHIL KATZAKIAN

CITY OF LODI

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BLAIR KING, City Manager
RANDI JOHL, City Clerk
D. STEPHEN SCHWABAUER
City Attorney

February 8, 2007

Jaime Watts, Executive Director
Downtown Lodi Business Partnership
P.O. Box 1565
Lodi, CA 95241-1565

**RE: ORDINANCE REPEALING AND REENACTING SECTION 12.06.050
RELATING TO ESTABLISHMENT OF BENEFIT FEE and RESOLUTION
APPROVING INCREASE IN ASSESSMENT RATES BY 20% FOR THE
DOWNTOWN LODI BUSINESS PARTNERSHIP**

The Lodi City Council, at its meeting of January 17, 2007, adopted the enclosed ordinance repealing and reenacting Section 12.06.050 relating to the establishment of benefit fee for the Downtown Lodi Business Improvement Area No. 1.

Further, at its meeting of February 7, 2007, the City Council adopted the enclosed resolution approving the increase in assessment rates by 20% for the Downtown Lodi Business Partnership.

Should you require further information or have any questions, please feel free to contact my office.

Sincerely,



Randi Johl
City Clerk

RJ/JMP

Enclosure